

02 Basiselemente Farben und Muster

Primärfarben

RBS Rot Pantone 185 U CMYK 0, 100, 100, 0 RGB (sRGB) 225, 10, 20 Html (sRGB) #e10a14	RBS Grau Pantone 431 U CMYK 30, 10, 0, 55 RGB (sRGB) 112, 123, 132 Html (sRGB) #707b84	Schwarz CMYK 0, 0, 0, 100 RGB (sRGB) 0, 0, 0 Html (sRGB) #000000	Weiß CMYK 0, 0, 0, 0 RGB (sRGB) 255, 255, 255 Html (sRGB) #FFFFFF
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8 Sekundärfarben

Gelb Pantone 102 U CMYK 0, 0, 90, 0 RGB (sRGB) 255, 237, 26 Html (sRGB) #ffed1a	Violett Pantone 2593 U CMYK 70, 100, 0, 0 RGB (sRGB) 120, 45, 130 Html (sRGB) #782d82	Cyan Pantone 2995 U CMYK 95, 15, 0, 0 RGB (sRGB) 0, 155, 225 Html (sRGB) #009be1	Limette Pantone 389 U CMYK 30, 0, 100, 0 RGB (sRGB) 215, 225, 0 Html (sRGB) #d7e100
Pink Pantone RHODAMINE RED U CMYK 5, 100, 0, 0 RGB (sRGB) 240, 50, 145 Html (sRGB) #f03291	Petrol Pantone 7467 U CMYK 100, 0, 45, 0 RGB (sRGB) 0, 155, 155 Html (sRGB) #009b9b	Aprikose Pantone 137 U CMYK 0, 40, 100, 0 RGB (sRGB) 250, 155, 0 Html (sRGB) #fa9b00	Dunkelblau Pantone DARK BLUE U CMYK 100, 95, 5, 0 RGB (sRGB) 35, 35, 125 Html (sRGB) #23237d