

“A Change Of Scene With No Regrets” by Alexej Meschtschanow,
Galerija Terzić, Banja Luka, Bosnia and Herzegovina
Photo: Jana Müller



Cover picture
Film installation:
Küba: “Journey Against the
Current” by Kutlug Ataman,
Canetti House, Ruse, Bulgaria
Photo: Timo Köster



Partners

- :: cultural institutions in Central, Eastern and Southeastern Europe that interact with the German-speaking cultural sphere or wish to begin doing so
- :: Goethe-Institut
- :: German Federal Foreign Office
- :: Institut für Auslandsbeziehungen

The Robert Bosch Stiftung

Established in 1964, the Robert Bosch Stiftung GmbH is one of the major German foundations associated with a private company. It represents the philanthropic and social endeavors of Robert Bosch (1861–1942) and fulfills his legacy in a contemporary manner. The Robert Bosch Stiftung works predominantly in the fields of International Relations, Health and Education.

Contact Information

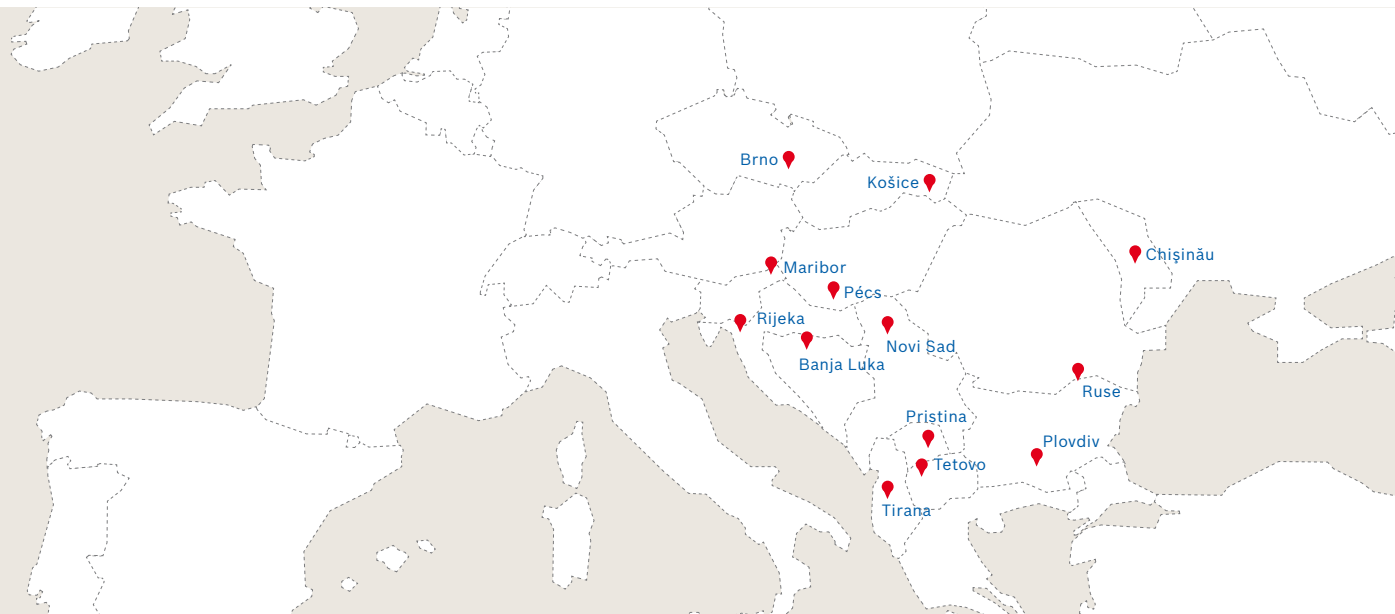
The program is coordinated by the Eastern Europe Center of the University of Hohenheim.

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Robert Bosch Cultural Managers in Central and Eastern Europe

“Laptoporchester Endliche Automaten” from Berlin with the Robert Bosch Cultural Manager Bettina Lehmann in Osijek, Croatia
Photo: Jan Zappner



Robert Bosch Cultural Managers in Central and Eastern Europe

The Robert Bosch Stiftung sends selected fellows from Germany as Robert Bosch Cultural Managers to cultural organizations in Central, Eastern and Southeastern Europe in order to provide conceptual and organizational assistance to these institutions. Effective structures for the cultural ties between Germany and its eastern neighbors are established by promoting local initiatives beyond the capital cities. Parallel to their tasks at the host organization the cultural managers are qualified for international cultural exchange through their participation at regular seminars for junior managers.

The Cultural Managers

- :: conceive and organize cultural and educational events
- :: are contact persons for the local art scene and cultural institutions in Central, Eastern and Southeastern Europe
- :: link their host country with German artists and organizations
- :: enable cooperative activities in all artistic branches, in civic education and in the training of multipliers
- :: support their host organizations in their strategic development

The Training Program

- :: offers practical experience with the organizations
- :: fosters personal management abilities such as strategic and organizational development
- :: offers an overview of current cultural life in Germany
- :: provides the opportunity to obtain an advanced certificate in cultural management from the Institute for Cultural Management at the Ludwigsburg University of Education

Host Organizations 2011 to 2013

- :: Brno House of Arts in Brno, Czech Republic
- :: NGO Košice – European Capital of Culture 2013 in Košice, Slovakia
- :: German Cultural Center Akzente in Chişinău, Moldova
- :: Plesna Izba Maribor in Maribor, Slovenia
- :: Lenau-Haus in Pécs, Hungary
- :: Drugo More in Rijeka, Croatia
- :: Per.Art in Novi Sad, Serbia
- :: Gradsko pozorište Jazavac (City Theater) in Banja Luka, Bosnia and Herzegovina
- :: International Elias Canetti Society in Ruse, Bulgaria
- :: Art Today Association in Plovdiv, Bulgaria
- :: Multimedia Center in Pristina, Kosovo
- :: Center for Balkan Cooperation LOJA in Tetovo, Macedonia
- :: Tirana Art Lab in Tirana, Albania