



Open house for anniversary

The **Robert Bosch Foundation celebrates its 50th anniversary** with an open house for the public and select guests at its campus in Stuttgart.



For the first time in its 50-year history, the foundation opened its doors to the public. The move was met with a great deal of interest. By early morning, lines were already forming on the normally quiet Heidehofstrasse in front of the foundation's premises. Nearly 6,000 people from Stuttgart and the surrounding area accepted the invitation to an open house to learn more about the foundation and its work. It became a day of personal encounters. At the 40 red cubes scattered across the campus, the foundation's employees introduced themselves and their projects. And it was a success.

"I'm a Sinologist, and I think the foundation's work on Sino-German relations is very interesting, because it aims to improve the exchange of ideas between the two countries and to break through the clichés that are still prevalent," said a visitor from Stuttgart. Authors sponsored by the foundation, such as José F.A. Oliver and Adam Jaromir, read from their award-winning works. The Robert Bosch Hospital also had high-tech from the operating room on display: visitors could use minimally invasive instruments to pick up gummy bears.

sage and thanked the foundation for its "50 years of service to the public good." During the two-hour evening event, 24-year-old rapper Cossu performed live. He was the winner of the RAPutation.tv talent show, with which the foundation hopes to interest underprivileged youth in politics. Nobel Prize winner for literature Herta Müller explained how important the foundation's Border Crossers scholarship was for her novel, "The Hunger Angel."

Another of the guests at the event was Franz Fehrenbach, Chairman of the Supervisory Board at Robert Bosch GmbH, who has very close personal ties to the foundation. "The Robert Bosch Stiftung was one of the main reasons why I came to Bosch in the first place. It was the company's corporate structure that won me over - most of the money generated remains within the company, and the dividends are paid into a non-profit foundation." *us/kv*

Details of the anniversary celebration can be found at:
www.50-jahre-richtung-zukunft.de



To mark its anniversary, the foundation opened its campus and the former residence of Robert Bosch to the public. Some guests signed the logo (from left): Christof Bosch, member of the advisory board; Joachim Rogall, member of the board of management; Winfried Kretschmann, Minister-President of Baden-Württemberg; Kurt W. Liedtke, chairman of the advisory board; and Ingrid Hamm, member of the board of management.

Merkel sends congratulations

The foundation also opened the Robert Bosch Building to the public, allowing visitors to view the historic rooms where Robert Bosch once lived and worked. Many visitors told their own personal anecdotes that tied them to Bosch - such as how they climbed the high walls of the park for fun as children after World War II, or how their family members had worked for Robert Bosch.

Just over a week before the open house, the foundation celebrated its 50th anniversary with 200 friends and partners. Guests included the French ambassador to Germany, Maurice Gourdauld-Montagne, and Volkmar Denner, Chairman of the board of management at Robert Bosch GmbH. German Chancellor Angela Merkel sent her congratulations by means of a video mes-



Strengthening Europe: At cube 20, visitors could write down their vision for a united Europe.

The world visits Breisgau

Students from **more than 70 countries** arrive at the new UWC Robert Bosch College in Freiburg.

Nearly three years after the groundbreaking ceremony, the day finally came. The first students arrived at the new UWC Robert Bosch College in Freiburg - in sunshine and to cheers of welcome from school administrators. After three years of construction, new life has finally been breathed into the former Carthusian monastery.

Minibuses transported the new international arrivals from nearby airports and train stations to the college campus, which, in addition to the rehabilitated monastery, is home to a cafeteria, an auditorium, and housing for students and teachers. While the 25 German students had a relatively



Singapore,
Swaziland,
New Zealand?

short journey to the Black Forest, many of their fellow students traveled there from around the globe. They flew in from Singapore, Swaziland, New Zealand, the Marshall Islands, and the United States. A total of 70 nations are represented in Freiburg. You would never have guessed that most of the young people had just traveled halfway around the world, however. They were too excited about being at UWC to let exhaustion dampen their mood. "I'm just happy to be here," said 16-year-old Augustine from Kenya, perfectly summarizing the feelings of his new fellow students.

But it no longer matters if the trip was 200 or 20,000 kilometers: A new chapter in

life has begun for all of the UWC's 104 students. For the next two years, those students will focus on issues such as international understanding, peace, and sustainability at UWC Robert Bosch College. And together they will complete their baccalaureate degrees, which are internationally recognized as making them eligible for university entrance.

The UWC Robert Bosch College is the first and only United World College in Germany. The Robert Bosch Foundation and Robert Bosch GmbH launched the project in 2011 to mark Robert Bosch's 150th birthday. It is the largest single project in the history of the foundation. *jb*